

How Vencresa’s proposal builder compares.

Vencresa vs. Travefy, Travel Joy, Tern, and Axis — feature by feature.

Capability	Vencresa	Travefy	Travel Joy	Tern	Axis
Day-by-day builder	Yes	Yes	Yes	Yes	Yes
AI-written cover, chapters & day narration (tone-controlled)	Yes	Basic	No	Basic	No
AI parse of flight / hotel confirmations (PDF, image, email)	Yes — multi-file batch	No	No	Email only	No
AI “draft from conversation”	Yes	No	No	No	No
Auto-illustrate (Unsplash per day & chapter, one click)	Yes	Manual	Manual	Manual	Manual
Magazine page-flip reader (client-facing)	Yes	Scroll only	No	Scroll only	Yes
Pricing page with deposit & balance	Yes	Yes	Partial	Yes	Yes
Viator affiliate excursions page (advisor commission link)	Yes — built in	No	No	No	No
E-sign accept / request-changes loop	Yes	Yes	Partial	Yes	Yes
Duplicate day	Yes	Yes	Partial	Yes	Partial
Live flight-change monitor wired to the proposal	Yes	No	No	Partial	No
Client portal with weather, advisories & trip intel	Yes	Partial	Partial	Yes	Partial
Priced standalone	Included in \$79 Pro	\$36/mo	\$39/mo	\$50+/mo	\$89+/mo

Where we clearly win

- **AI does the writing and the images.** Tone-controlled copy, auto-illustration, and confirmation parsing in one flow — no other builder combines all three.
- **Book-style reader with Viator monetization.** Axis has the flip look, but only Vencresa turns the excursions page into an advisor commission channel.
- **It’s not a standalone tool.** The proposal lives inside a full CRM (pipeline, sequences, portal, brain), inheriting contact, trip, flight, and consent data automatically.

Where competitors still edge us

Travefy. Deeper supplier content library (pre-written destination and hotel blurbs). Vencresa leans on AI to generate instead of licensed content.

Axis. More polished print / PDF export templates out of the box.

Tern. Tighter Amex / Virtuoso booking-tool integrations.